

# amplifi

Food, Drink, Hospitality Sector Group

**Meeting notes – 21<sup>st</sup> May, 4pm**

Held at: The Guinea, Calverley Road, Tunbridge Wells

Attended by: The Guinea, Fuggles Beer Café, Goupie, Kate Wedding Celebrant, New Park Farm, Sevenoaks Business Chamber

Apologies: Acre Group, Greensand Ridge, The Poet, Roddy Burger, Sankeys, Fonthill, TWBC, I'll Be Mother, Pig & Porter, St Kilda

Agenda & notes to be circulated via email to remain as paperless as possible!

## **Net Zero Now – progress update**

Initial emails have gone out to those who signed up for Net Zero Now to connect them with the team there and to start the on-boarding process.

Those who requested a 'summer' start date should get information through in the next few weeks.

## **Scope 1, 2 & 3 – 10 mins**

Please [click here](#) for a handy read regarding the 3 Scopes as discussed, particularly with regard to Scope 3.

Scope 1 & 2 are relatively simple and we have a lot more control over them. Scope 3 is really everything else – the things we purchase, employee impact, waste, travel, investments etc. In most businesses these will equate to over half of a companies emissions.

Following on from discussions it was clear that Scope 3 was the area that would take the most time and require all the detail due to nature of what it

encompasses. However, it was also noted that some areas of Scope 3 are very difficult to accurately compile, or in some cases, the information just isn't there. In these cases we adopt a 'industry standard' approach and use the best numbers available (there are standard guides for this data available).

## **New Zero Now Playbook – Deeper Dive**

A run through of the playbook, the ideas and how we can use this to better impact our own businesses.

### Net Zero Now Playbook Takeaways

There are a few things that we can already be looking at as and when they come up day-to-day:

- Maintenance of equipment and machines – aside from peace of mind, this can aid energy efficiency of the machines
- 'Make Do And Mend' attitude – for example re-covering seating rather than replacing
- When doing maintenance or building work, investing properly in the longer term future rather than making cheaper short term decisions, for example - insulating the building properly to make them more energy efficient if repairs are being done.
- Replacing old kit with greener options – i.e. gas burners
- Adding light sensors to lesser used areas of facilities – i.e. toilets

### Benefits of working as a collective

- Increased pressure on existing suppliers to provide greener options – benefits to all parties involved
- Ability to share information and solve problems within the network
- Increased voice with council for town-wide improvements – i.e. cycling facilities

### Lesser Considered Areas, How Green Is Your:

- Bank
- Pension provider
- Website

One thing we queried and wondered (and will look into) is what options we have locally to help with these professional services, particularly banking and investment wise.

Waste was also discussed as an issue, for example looking at portion size and considering the amount of food left, or considering if items like parchment paper on plates are really needed and items such as garnishes on drinks and cocktails and how we can make changes here to reduce the unnecessary elements of waste. *Alex @ Fuggles is going to look into a trip to a waste processing facility for educational purposes.*

## Increasing Employee & Supplier engagement

How do we get our teams engaged and on-board with what we're trying to achieve? (We will pick this up in more detail at our next meeting)

Issues / Wins / Benefits / Drawbacks?

This mainly focused on staff retention and benefits to the business. Things to think about for our next meeting in terms of how we better engage and help our teams, how we encourage suppliers to do better and how we get the messaging right around what we're trying to do.

***Task for everyone:** Please think about the challenges you feel you face when engaging with customers and suppliers. Feel free to come with solutions to these too!*

## The Year Ahead – meeting dates / plans / ideas

July 9, 4pm at Fuggles Beer Café, 28 Grosvenor Road, TN1 2AP.  
Nearest car park: Meadow Road

Oct 29 at 4pm, TBC

## What are your wants and needs?

Our first meeting was to outline NZN and the plans for this year.

This meeting (May) was a deeper dive into the playbook and the NZN process, as well as discussing progress for those who aren't taking part in NZN but want to still be part of Amplifi.

Meeting 3 will (July) will continue to focus a bit more on engagement – staff, customers and suppliers and a general catch up and feedback session on the NZN process as most of us will (hopefully!) be signed up and working with the system by then.

Meeting 4 will focus on what's next – our plans for 2025. This could be B-Corp status, moving on to the Sustainable Restaurant Association accreditation for example.